

Conference

Bioeconomy

How can Bioeconomy contribute to better value-creation for agricultural products ?

***Agricultural extension, research and development,
European partnerships, value chains ...***

Tuesday, November 4, 2014 (9.30 - 16.45)

Auditorium Olivier de Serres, APCA, 9 avenue George V - 75008 Paris



MICALE des CONSEILLERS
GRICOLLES à PARIS



A conference organized by the Association of Agricultural Attachés in Paris
and the French Chambers of Agriculture

Draft programme

Moderation by Mr Erik MASSIN, President of the French Association of Agricultural Journalists

Registration and coffee (9.30)

Introduction (10.00)

Didier MARTEAU, President of the environment committee, APCA

CHALLENGES FOR BIOECONOMY AND PUBLIC POLICIES (10.15 – 11.40)

- **From the concept to the practice** Mr Claude ROY, General Council of Food, Agriculture and Rural Areas, French Ministry of Agriculture, Food and Forest – Club of the bioeconomists

- **European and international strategies on bioeconomy**

Mr Ron STEENBRINK, Directorate Trade and Agriculture, OCDE (to be confirmed)

- **Global strategy on bioeconomy: the example of Finland**

Mrs Jertta DE MAZIERES, Agricultural Attaché of the Embassy of Finland

- **Being partner of European projects**

Mrs Virginie RIMBERT, DG Agriculture, Research and Innovation unit, European Commission

Questions and discussion

Round table 1

CAN BIOENERGIES CONTRIBUTE TO SUSTAINABLE VALUE-CREATION FOR AGRICULTURAL PRODUCTS? (11.40 – 13.00)

Mr Reent MARTENS and Mr Sascha HERMUS, 3N resource centre on bioenergy and biomaterials (Germany)

Mr Laurent LEJARS, biogas expert at the Chamber of Agriculture of Loiret

Mr Roland GERARD, Deputy head of the Bioresources department at ADEME (national agency for environment and energy)

Mrs Kristell GUIZOUARN, Director of Sustainable Development, SOFIPROTÉOL (industrial group belonging to the Union of oil and protein crops producers)

Questions and discussion

Lunch break (13.00 - 14.00)

Round table 2

BIOBASED PRODUCTS: A PROMISING FUTURE? (14.00 -15.15)

Mrs Nathalie LEBLANC, lecturer and researcher at ESITPA (academic institute for sustainable agriculture, food and agribusiness)

Mr Jean-Pascal HOPQUIN, deputy manager of the Chamber of Agriculture of Picardie and member of RMT Biomasse (R&D network on biomass)

Mr Pierre BONO, General Manager of Fibres Recherche Développement (R&D centre on vegetable fibres in materials)

Mrs Marie LOYAUX, in charge of biobased materials, IAR (biorefinery cluster)

Questions and discussion

Round table 3

GREEN CHEMISTRY, TOWARDS A NEW VALORISATION OF AGRICULTURAL PRODUCTS? (15.15 - 16.30)

Mr Jean-Luc PELLETIER, Treasurer of the Association Chimie du Végétal (bio-based chemistry association) and director of USIPA (Union of Industries for starch products and their derivatives)

Mr Willem SEDEREL, Director of the cluster Biobased Delta (Netherlands)

Mr Chris THORNTON, Secretary general of The European Sustainable Phosphorus Platform

Mr Benoit TREMEAU, Secretary general of the consortium Procéthol 2G

Questions and discussion

Conclusion (16.30 - 16.45)

Conclusions by Mr Guy VASSEUR, President of APCA

and Mr Nico VAN OPSTAL, President of the association of agricultural attachés in Paris